

Xerox and the Environment: Our Sustainability Commitment

Briefing Paper for Xerox Customers



Executive Summary

What is Sustainability?

Sustainability is balancing the social, environmental, and economic needs of business today without compromising the ability of future generations to meet theirs. At Xerox, we do this by simplifying the way work is done. Sustainability is also about valuing our employees and communities, preserving our environment, and returning value to our shareholders... now and for the future.

The Triple Bottom Line at Xerox

Social: We provide simplified processes that bring cost, quality and productivity benefits, and a greener way of operating. We strive to take a leadership role in local communities as well as in the global community. The volunteer efforts of our employees and the Xerox Foundation supports this work.

Financial: Xerox is a profit-making enterprise that creates value for shareholders and strives to be a positive force in the world around us. Our products and services provide cost-effective solutions.

Environmental: Our goals focus on areas where we can have the most impact on our own operations and in workplaces, communities, and cities around the world. Attaining these goals means going beyond what we can control directly. We engage our suppliers, customers, employees, and other important stakeholders to extend our reach and magnify our impact.

Xerox® technology, products, and services help you reach your sustainability goals.



At Xerox, sustainability is a way of doing business, rather than a cost of doing business. Our annual [Report on Global Citizenship](#) provides a comprehensive report of our sustainability efforts.

Goal	Enablers - Xerox® Products and Services
Carbon Neutral Invest and use technologies that reduce the energy and carbon footprint of operations and processes.	<ul style="list-style-type: none"> • Energy Star Certified equipment, multifunctional devices, EA toner • Business Process Outsourcing • Managed Print Services (MPS) • Transportation Solutions
Resource Conservation Help reduce consumption through business process improvement tools.	<ul style="list-style-type: none"> • Xerox® Digital Alternatives • Managed Print Services • Xerox® Print Awareness Tool • Packaging Solutions
Reduced Use of Toxics & Heavy Metals Eliminate the use of persistent, bio-accumulative, and toxic, materials throughout the supply chain.	<ul style="list-style-type: none"> • Governing Chemical Use in Design • FDA approved inks for packaging • EPEAT - registered devices
Waste Free Products & Workplaces Design and use products, packaging and supplies that make efficient use of resources, minimize waste, reuse material where feasible, and beneficially recycle what can't be reused.	<ul style="list-style-type: none"> • Xerox® "Green World Alliance" reuse/recycling program • Cartridge-free technologies (solid ink) • Digital Production Equipment

Our Way of Doing Business

We focused on environmental performance and sustainability - long before it was popular to do so - in order to positively affect our operations, offerings, customers, and communities.

- In the 1980s, we were the first company to introduce power-down features in our equipment to save energy, and the first to make two-sided printing a standard on our systems, significantly reducing paper waste.
- We were the first in our industry to evaluate the health effects of toner and conclude that there are no issues when used as intended.
- In the 1990s, we pioneered remanufacturing for office equipment and helped shape the EPA's ENERGY STAR® program for imaging equipment. Established in 1991, our Environmental Policy and its principles still guide us today.
- All of our major manufacturing sites certified to ISO 14001 in 1997, within one year of that standard's development.

We continue to use innovation and leadership to drive environmental performance through our value chain.

- We were among the first technology companies to set a company-wide target for reducing greenhouse gas emissions. In 2012, at the conclusion of our 10-year Energy Challenge program, emissions were cut by 42 percent and energy consumption was reduced by 31 percent. Our new corporate-wide goal is to reduce energy consumption by 20 percent by 2020 – from a 2012 baseline.
- We were among the first to issue comprehensive environmental requirements to our paper suppliers. In 2006, we began a partnership with The Nature Conservancy to advance forest management practices and improve sustainable forest management programs. This partnership continues today.
- The Xerox Sustainability Calculator for Managed Print Services estimates the environmental impacts across the product lifecycle.
- Our ColorQube® series uses 9 percent less lifecycle energy and produces 10 percent fewer greenhouse gases. Solid ink technology can reduce waste by 90 percent compared to a laser printer using toner cartridges.
- We joined the EPA SmartWay Partnership. Its purpose is to improve fuel efficiency for reduced greenhouse gas emissions and air pollution associated with product transport.
- In 2011, we established corporate short term (2015) and long term (2020) “waste-free” goals.
- We were one of the first companies to have EPEAT-registered imaging products.
- ConnectKey®, an award-winning software system embedded in Xerox® multifunction printers (MFPs) reduces toner and ink spend while reducing wasteful printing through default settings like printing multiple pages on a single page.
- In 2015, The Xerox® Print Awareness Tool, which uses gamification to change print behaviors and engage employees in sustainability efforts, was a recipient of the third annual Environmental Leader Product & Projects Award.



Learn more about environmental sustainability:

www.xerox.com/environment

Recognition and Partnerships

Recognition in 2015

- Included in Ethisphere Institute's list of the World's Most Ethical Companies
- Included in the FTSE4Good Index for the 8th consecutive year
- Included on the Dow Jones Sustainability Index North America
- Included in the U.S. Newsweek Green Rankings
- Named by CDP to the [S&P 500 Climate Disclosure Leadership Index \(CDLI\)](#)
- Ranked #4 in Corporate Responsibility Magazine's "100 Best Corporate Citizens List"
- Ranked in FORTUNE's World's Most Admired Companies

Partnerships

Business Consortia

- Business Roundtable (BR)
- Business for Social Responsibility (BSR)
- Conflict Free Sourcing Initiative (CFSI)
- Corporate EcoForum
- EcoPatent Commons
- Electronics Industry Citizenship Coalition (EICC)
- Sustainability Innovators Working Group
- Sustainability Roundtable Inc.
- Sustainability Scorecard
- Sustainable Business & Enterprise Roundtable (SBER)
- Sustainable Electronics Recycling International (SERI) R2 Leader
- The Conference Board (U.S. and Canada)
- U.S. Chamber of Commerce Foundation
- Wharton Initiative for Global Environmental Leadership (IGEL)

Non-Governmental Organizations

- New York Regional Economic Development Councils
- Second Nature (Higher Education)
- The Nature Conservancy
- The Prince's May Day Network

Government Organizations

- U.S. EPA ENERGY STAR®
- U.S. EPA Green Power Partnership
- U.S. EPA SmartWay Transport Partnership
- U.S. EPA WasteWise

